



## LETTER FROM THE EXECUTIVE DIRECTOR

2020 came in with a bang and Quad City Arts hit the ground running! Through the Visiting Artist Series, we hosted our first Beer Choir event, our first DJ, renowned playwright David Henry Hwang, and more. The Rock Island Gallery hosted an incredible group show titled *The Artist Behind the Tattoo*, opening the doors to new artists and new patrons. Our other programs were buzzing with excitement to come.

Then, the world changed. We cancelled residencies, closed our doors (we would eventually reopen them!), and started to work on a completely new business model. A business model that prioritized virtual offerings, whereas before we focused almost exclusively on bringing people together for in person events. This was an abrupt shift at the beginning of a long year but looking back it was exactly what we needed.

The shift expedited projects. We moved quicker to put our exhibition gallery online to allow us to continue to showcase our visual artists, and a new online sales function allowed people to support those artists while expanding or starting their art collection. A new focus on digital provided us an opportunity to introduce artists and organizations to our community like never before through our *7 with Kevin* interview series. Schools moving virtual gave us another challenge, how does the Visiting Artist Series reach students, if no one will be in schools? Through conversations with educators, the Visiting Artist Series Educational Resources (VASER) was born. All of these changes and additions will live on post-pandemic furthering our impact in our community.

The biggest takeaway from 2020 though, was the need for accessibility in the arts.

Historically, arts and culture have focused on accessibility in terms of ADA compliance and cost of admission. 2020 taught us that there are more barriers to entry than we sometimes see. Post-pandemic there will still be individuals that cannot make it to our gallery or our events, because of health concerns, transportation issues, childcare, etc., but if we continue our virtual offerings, we can still provide an impact. 2020 also sparked movement on diversity, equity, and inclusion at Quad City Arts, which is again linked to accessibility. We are embracing the fact that just having the door open does not mean that we do not need to continue to invite people in. Through organization wide initiatives we aim to improve this in 2021.

It is easy to get bogged down by all the bad when we look back at 2020, but as a perpetual optimist I will always find the silver lining. Our supporters, like you, are allowing us to continue to improve, embrace change, and to come back stronger and more inclusive in a post-pandemic world.

Thank you for your support.

**Kevin L. Maynard**  
*Executive Director*



## LETTER FROM THE PRESIDENT OF THE BOARD

While 2020 was a challenging year for everyone, the community was there for Quad City Arts.

Our staff innovated with the way our programs were delivered. Our volunteers decided that even something as powerful as the Coronavirus could not

take down the Festival of Trees. It may have looked different, but Festival still went on. When we went on KWQC for our day of giving, the people of the Quad Cities responded with kindness and generosity. We still lived the Mission of Quad City Arts in 2020. Our supporters, volunteers, program participants and sponsors inspired us and we cannot wait to provide great artistic experiences, for the whole community, in 2021. Thank you very much for all you did for Quad City Arts this past year.



**OUR MISSION** "Quad City Arts is dedicated to enriching the quality of life in the Quad City region through the arts."

**OUR HISTORY** Quad City Arts Council, founded in 1970 as an arts advocacy organization that operated a visual arts gallery and re-granting program for local artists, launched Visiting Artists, Inc. in 1974 as an educational residency program presenting multi-disciplinary performing arts through residencies in schools and at community sites. Due to high demand for the residencies, Festival of Trees debuted in 1986 as a fundraiser for the program.

The organization's dual role of presenting the arts and humanities, as well as serving as an arts resource, allows us to serve more than 350,000 people annually at over 200 rural and urban community sites.

# DIVERSITY, EQUITY, AND INCLUSION

In June, we put out the following statement:

Quad City Arts stands in solidarity with the Black community and communities of color, and all those speaking out against racism. Artists across time have brought attention to injustice, yet we recognize that there are no words that will ease anyone's suffering. We do wish to acknowledge the pain and outrage so many of us feel, and especially those in our community who feel these losses and injustices most keenly. We stand with you and believe in the promise of a just and equitable society. We say this knowing that Quad City Arts can do more to elevate silenced voices in our community through the work we showcase and the programs we present. As we have said before, **we can do better, and we will do better.** We are committed to meaningful change.

What followed was a hard look within our organization, our programs, and our leadership. This section is intended to both share our commitment, improvements, and to measure change. Our efforts around Diversity, Equity and Inclusion are on-going.

**BIPOC\* BOARD MEMBERS  
6% IN 2019 AND 28% IN 2020**

**WOMEN BOARD MEMBERS  
56% IN 2019 AND 61% IN 2020**

**BIPOC ARTISTS  
REPRESENTED IN VISITING  
ARTISTS SERIES PROGRAM 58%  
IN 2020**

**WOMEN ARTISTS  
REPRESENTED IN VISITING  
ARTISTS SERIES PROGRAM 48%  
IN 2020**

**BIPOC ARTISTS  
REPRESENTED IN GALLERY  
EXHIBITIONS 4%  
IN 2020\*\***

**WOMEN ARTISTS  
REPRESENTED IN GALLERY  
EXHIBITIONS 54%  
IN 2020**

**BIPOC ARTISTS  
REPRESENTED IN METRO  
ARTS YOUTH APPRENTICESHIP 15%  
IN 2020**

**WOMEN ARTISTS  
REPRESENTED IN METRO  
ARTS YOUTH APPRENTICESHIP 82%  
IN 2020**

\*Black, Indigenous, People of Color (BIPOC) \*\*These artists were selected in 2018/2019 and does not include the High School Art Invitational. In response to this, we have expanded our annual visual arts call for entry. Prior to 2020, this call was hosted on our website and advertised through our email list. It is now hosted through a platform called CaFE and backed by paid advertising. This call closed in 2021 and 80% of the artist applications are new to Quad City Arts. By increasing accessibility to our call, we believe this is step toward a more diverse group of visual artists applying for gallery exhibitions. This is only the first step, and throughout this year we will continue to learn, change, and build relationships.



## VISITING ARTIST SERIES



## THE VISITING ARTIST SERIES HAS A SUCCESSFUL SPRING, AN AUTUMN OF REINVENTION

The six artist residencies of Spring 2020 marked the second half of the 46th season of the Visiting Artist Series, and a period of growth for the series. The genres represented ranged from early music ensembles to hip hop dance to a storyteller focusing on civil rights.

Early music and vocal ensemble The Rose Ensemble was in residence Jan. 13 – 17. Their performances included a variety of early string and percussion instruments. They are the first visiting artist to host a public beer choir event, a sing-along of traditional songs for the community, which was held at the Galena Brewing Ale House in Moline.

Hip hop and contemporary dance group Chicago Dance Crash was in residence Jan. 20 – 28, presenting for 23 schools. The company brought

their combination of concert and hip-hop techniques in a fun, interactive school presentation to students throughout the Quad Cities.

“The students loved the performance! They liked learning some of the dance moves throughout the presentation instead of just watching the performers. They could also tell me some of the historical facts they learned about Hip Hop afterwards. The students really enjoyed the dance-off when the dancers picked kids to come join them in front and show off their dance moves. What a fun way to involve the audience!”, said another teacher at Ed White Elementary, Eldridge.

Career DJ, musician, and tech enthusiast Dan Quinn was in residence Feb. 3 – 7. The founder of an electronic music camp for kids called OontzKids, Dan shared his first-hand experiences

performing for crowds of all sizes, and the technical and “human” aspects of DJing for a live crowd at an event. He was the first DJ/electronic musician in residence through the Visiting Artist Series and his family-friendly concert at the Redstone Room featured a collaboration with a local hip hop dance studio 1V On The Track & Re-FI3x Hip-Hop Dance and flow artists.

West Liberty Middle School said, “The organization and presentation of the information to the students was excellent. Dan brought in the career aspect of a DJ to the students and also presented the history. His study guide and materials were very beneficial in getting the students ready for his presentation.”

On Feb. 12, multiple award-winning playwright David Henry Hwang spoke at a private reception and gave a public lecture followed by a book-signing of his works. Events were held on the Augustana College campus in and around the Brunner Theatre Center. His work *M. Butterfly*, which won a Tony Award, Drama Desk Award, John Gassner Award, and Outer Critics Circle Award, was also a finalist for the Pulitzer Prize.



# VISITING ARTIST SERIES



The following day, David held a writing workshop for area college students.

Brent Tubbs, owner of the Spotlight Theatre, told us after the reception, "At the time we were just about to produce one of his shows "Tarzan: The Musical", and to have a chance to actually talk to the book writer was a thrill! He was so approachable and down to earth... He was very gracious and talked with us awhile about how much we all loved "Tarzan: the musical" and he even thanked us for doing the show. It was a great experience."

Traditional Mexican music and dance production Mexico Beyond Mariachi was in residence Feb. 18 – 22. The show was created 15 years ago to address the needs of NYC communities to know more about traditional Mexican performance culture beyond the stereotype. The 12 schools and community sites were up and moving to the drums of Tenochtitlan to the jaranas of Veracruz, traveling the jungles of Tabasco and the mountains of Guerrero.

Teachers at Hillcrest Elementary in East Moline said the performance was "Amazing — I had

## Visiting Artist Series Grantors

Arts Midwest Touring Fund  
Bechtel Charitable Trust  
Community Foundation of Greater Muscatine  
Doris & Victor Day Foundation  
Iowa Arts Council  
Kiwanis Club of Davenport  
Mary Iva Gittens Knouse Trust  
Melvin McKay Trust  
Moline Rotary  
National Endowment for the Arts  
Rauch Family Foundation I  
Rock Island Community Foundation  
Regional Development Authority  
Scott County Regional Authority

**IOWA ARTS COUNCIL**  
IOWA DEPARTMENT of CULTURAL AFFAIRS



## Visiting Artist Series Sponsors & In-Kind Support

Brunner Theatre Center and the Wilson Center at Augustana College  
Butterworth Center, Moline  
First Presbyterian Church, Davenport  
Friends of Hauberg Civic Center  
Galena Brewing Ale House, Moline  
Galvin Fine Arts Center, St. Ambrose University  
Jackson Concert Series at Wesley United Methodist Church, Muscatine  
The Redstone Room at River Music Experience

## Visiting Artist Series Volunteers

Jeff Coussens  
Greater Quad Cities Hispanic Chamber of Commerce  
Deb Kuntzi  
Bill Lundie  
Christina Myatt  
QC Ukulele Club  
Quad Cities Ballet Folklorico  
Staff at River Music Experience  
Lance Sadlek



# VISITING ARTIST SERIES

kids participate that I have not in the past (dancing and singing). Informative as well! Thoroughly enjoyed!", as well as "This assembly was very important to Hillcrest and its Latino culture and community. The students were able to enjoy beautiful music, learn Spanish, and learn about what else Mexico and its states have to offer music-wise. We loved that the kids were able to participate as well!"

Storyteller and singer-songwriter Reggie Harris was in residence March 2 – 6. His presentations moved from stories of the Underground Railroad to the Modern Civil Rights Movement. His audiences ranged from elementary school and community college students to clients at the Handicapped Development Center and patrons of the Moline Public Library and the Butterworth Center.

Madison Elementary, Davenport, said, "Reggie Harris is an amazing storyteller who kept our Kindergarteners engaged for an hour, which is no small feat. He also had a great singing voice!"

When coronavirus precautions made it impossible for artists to visit students in person, we decided to connect artists to students through The Visiting Artist Series Educational Resources project. Using guidance from a survey of teachers and the public, we reinvented the series into an online resource center. The collection of brief demonstration videos, study guides, workshop-style videos, and more, with captions in both English and Spanish, was launched in October 2020.

The website, found at <https://www.quadcitiesarts.com/vas-educational-resources.html>, is our way to reach students who would otherwise not have access to professional performing arts, due to their geographic location or financial means. It also provides teachers with relevant and engaging material connected to the classroom curriculum in a flexible format. Teachers, students, and parents can access the resources from 11 different performing artists on any device connected to the internet, anytime, anywhere.

The roster of artists presented in October 2020 is as follows:

- John Patti, steel pan artist
- Sultans of String, world/jazz band
- Ho Etsu Taiko, Japanese drum ensemble
- Barron Ryan, composer/pianist
- Reggie Harris, songwriter and storyteller
- Jarabe Mexicano, Mexican folk/rock quintet
- LP and The Vinyl, multi-genre jazz band
- Chicago Dance Crash, hip hop/contemporary



- dance company
  - Hiplet, classical/hip hop ballet fusion
  - National Players, ensemble from the Olney Theatre Center
  - Stick & Bow, marimba and cello duo
- Access to Educational Resources is free and open

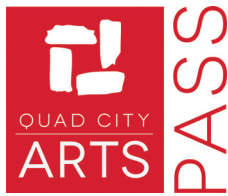
to teachers, parents, and other educators looking for supplementary arts materials and content.

This resource will continue in future seasons as a complement to the traditional in-person residency activities as well as an opportunity to build students' background knowledge of the arts and prepare for upcoming engagements.





Performing Arts Signature Series or PASS, is Quad City Arts' premier subscription series of benefit parties, featuring select artists from the Visiting Artist Series program. This intimate VIP experience includes complimentary cocktails, hors d'oeuvres and a spotlight performance followed by Q&A and up-close conversation with the artist. The series runs from September – April to correspond with the in-school outreach performances.



Spring 2020 season featured The Rose Ensemble, an early music vocal ensemble, held on January 15th at the Rogalski Center in Davenport and Chicago Dance Crash, contemporary dance/hip-hop group, on January 23rd at Waterfront Convention Center in Bettendorf. The remaining two parties of the spring season featuring John Patti, steel pan drums and Jarabe Mexicano, mariachi/rock quintet, were canceled due to the pandemic.

Fall 2020 season of PASS also had no in-person events, but instead moved online with a new "virtual dinner and a show" format. In lieu of the in-person events, subscribers enjoyed exclusive online access to world-class artists from our Visiting Artist Series safely from the comfort of their own home. This unique experience offered take-out from a premium local restaurant paired with a backstage pass to a visiting artist who recorded a performance specifically for this event.

John Patti, steel pans (drums) and Ho Etsu Taiko, Japanese drumming, provided online



performances as part of the virtual dinner and show format for Fall 2020 Season through December.

Through the generous support of our sponsors, all proceeds from these events go to support the Visiting Artist Series, a performing arts residency program that brings professional artists

of international acclaim to our region, reaching over 30,000 people in schools (mostly K-12), workplaces, human service agencies, senior centers and public concert venues.

**2020 PRESENTING SPONSORS**

St. Ambrose University  
Waterfront Convention Center

**2020 SUPPORTING SPONSORS**

Dawn Fensterbusch, Hunt and Diane Harris, Bob and Cindy Haug, Michael and Hedy Hustedde, Caroline Kimple, Kevin and Jane Koski, Bill and Carmen Lundie, Steve Sinner, Neil and Perrine West



# ARTS DOLLARS / PUBLIC SCULPTURE

Since 1979, Quad City Arts' **Arts Dollars** has been granting funds to local artists and non-profit organizations to support their programming that helps enrich the quality of life in the Quad City region through the arts. All art forms are eligible. Each year, Arts Dollars applications are reviewed and scored by a volunteer panel composed of community members from a variety of artistic and professional disciplines.

In 2020, Quad City Arts awarded more than \$85,000 in funds. Some projects have been postponed due to the ongoing COVID-19 pandemic.

## Capacity-Building Grants

Quad Cities Woodturners – "Technology Upgrades"

## Education Grant recipients:

Hot Glass Inc – "Glass Art Intensive Experience Field Trip Format"

McKinley Elementary School – "80 Years of McKinley"

QC United (Pete the Purple Bull) – "The LIFT Project"

River Action – "Art Along the River"

STEAM on Wheels – "Inventors Club"

## Project Grant recipients:

Aubs. – "Aubizms II"



Azubuike African American Council for the Arts – "Acting for Film Program"

Countryside Community Theatre – "High-Quality Orchestra Expansion and Mentorship Program"

Genesis Theatre Foundation – "2020 production of 'Iphigenia at Aulis'"

German American Heritage Center – "Power Frauen"

Hand in Hand – "Hand in Hand's Inspiration Studio"

Handicapped Development Center – "HDC Visiting Artists"

1V on the Track – "Music Video Promoting Positive Behavior and Activities"

Martin Luther King Jr Community Center – "Multicultural Dance Day"

Moline Community Development Corporation – "Community Art Improves Low-income Moline Neighborhoods"

Moline Public Library – "Universal Language: Immigrants' Music and Visual Art Experiences"

Opera Quad Cities – "Madame Butterfly"

WVIK, Quad Cities NPR – "25th Anniversary of Rock Island Lines"

YouthHope QC – "YouthHope Creative Arts Enrichment Programs"

Muscatine Art Center – "Visiting Arts Summer Workshops for School-Aged Kids"

Galva Arts Council – "Levitt AMP Galva Music Series in Conjunction with QC Live Music Month Concerts"

Good News Singers Chorale – "New Music"

Central DeWitt Performing Arts Center/On The Edge Productions – "On The Edge Community Theater presentation of Cinderella; The Musical"

In 2020, Arts Dollars funds were provided by the Hubbell Waterman Foundation and the Illinois Arts Council.

Quad City Arts facilitates the yearly lease of **public sculptures** to cities, organizations, and businesses by coordinating the artist recruitment, submission, selection, and installation of each sculpture. 14 sculptures by 11 regional artists can be seen around Bettendorf, Rock Island and Moline through June 5, 2021. Sculptures may be purchased by anyone and moved to their location at that time. Locating and taking "selfies" with the sculptures was encouraged as a fun, family friendly, quarantine activity.

## BETTENDORF

"Time Passes" by David Zahn, Moline, IL (Build to Suit, Riverdrive)

"Triumph" by Ben Pierce, Cape Girardeau, MO (Veterans Memorial Park)

"Uncle Andy" by Paul Bobrowitz, Colgate, WI (Faye's Field))

"Talk, Talk, Smile" by Les Bruning, Omaha, NE (Waterfront Convention Center)



"Seeking Shelter" by Andrew Arvanetes, DeKalb, IL (Bettendorf Community Center)

"Window" by Paul Bobrowitz, Colgate, WI (Martha's Point)

"Just Visiting" by Don Horstman, Fenton, MO (Ascentra Credit Union)

## ROCK ISLAND

"Awake" by Micki LeMieux, Chicago, IL (Southwest Branch Library)

"Growing Up" by Ben Pierce, Cape Girardeau, MO (Centennial Bridge Visitors Center)

"Spring Fling" by Don Horstman, Fenton, MO (Longview Park)

"Moonshadow" by Peter Gray, Chicago, IL (Five Points intersection)

"Reaching the Moon" by Tim Frye, Shumway, IL (Lincoln Park– Genesis Guild Stage)

## MOLINE

"Metamorphosis" by Hilde DeBruyne, Cumming, IA (Kone Building)

"Swans on the Marsh" by V. Skip Willits, Camanche, IA (Riverwalk near 15th St.)

Funding provided by the City of Bettendorf, The Bettendorf Library Foundation, Ascentra Credit Union, The City of Rock Island, Rock Island Parks and Rec., and Renew Moline. Special thanks to Hampton Cranes for assistance in installing sculptures.





**METRO ARTS YOUTH APPRENTICESHIP PROJECT**

2020 made the program look a little different with the addition of masks and *slightly* smaller groups, but the impact on the apprentices remained strong. The program employs high school and college students in five-week paid arts apprenticeships. Apprentices were selected through an application and interview process. This program allows young adults to build skills, working under the supervision and mentorship of professional artists. The lead artists are accomplished, local artists who are passionate about teaching and encouraging creativity.

This year, 39 apprentices participated in four public art projects.

**IMPROV COMEDY (summer):** Performances online and in Rock Island

**Sponsor:** City of Rock Island

**Lead Artists:** Erin Mahr

**MURAL (summer):** Friendship Manor in Rock Island (11th St. and 21st Ave.)

**Sponsor:** Friendship Manor

**Lead Artist:** Sarah Robb

**MURAL (summer):** Baja's Classy Resale in Moline (1516 6th Ave)

**Sponsor:** The Moline Foundation and Renew Moline

**Lead Artist:** Sarah Robb

**MURAL (fall):** River Music Experience in Davenport (129 Main St.)

**Sponsors:** Quad Cities Cultural Trust and Davenport Noon Optimists

**Lead Artist:** Sarah Robb

Additional support for 2020 Metro Arts was provided by the Modern Woodmen Foundation and The Illinois Arts Council Agency, a state agency.

*"It is such a fun and wonderful program. I am more confident in this art form now. I'm also very glad that people respected my identity."*



*"OMG I love Metro and Sarah Robb, she has helped me so incredibly much and I don't want to get older so then I can stay in Metro!"*



*"It's a wonderful program allowing people to grow as artists, and as people."*





# VISUAL ARTS



## VISUAL ART 2020

Over 75 local and regional artists displayed one of a kind functional and fine art in Quad City Arts' Gallery Store, showcasing the high quality of talent in our region.

19 regional artists were featured in the Rock Island gallery's exhibitions. 2020 started out with an eclectic and eye-opening exhibition called "The Artist Behind the Tattoo." It provided an opportunity to see the *fine art* of nine regional tattoo artists and learn what inspires them when not limited by the shape and size of an area of skin, or a client's wishes. Vintage flash art and tattoo equipment were also displayed. The opening reception drew a new and diverse crowd, with a hair portraiture demonstration, henna hand painting, and free temporary tattoos.

## Annual High School Exhibition

A global quarantine was instated just as installation for the 43rd Annual High School Invitational began. Quad City Arts Staff quickly changed tactics and created a new website that could host an online gallery to feature 97 high school students and 13 teachers from 12 schools. This made online judging possible and was followed by a pre-recorded virtual award presentation. \$5000 in awards were presented, including \$3,000 in the form of scholarships. Awards were generously donated by board members, The Morency Family Foundation, The



William Butterworth Foundation, Deere Family Credit Union, Dphilms, Living Lands & Waters, Zimmerman Honda, the Left Bank Art League, the Rock Island Art Guild, and local artists. This exhibition is important for the public because it shows the incredible creativity of our young people and our future work force. It was important for the students to be acknowledged for their creativity and talent.

## Selling Art Online

As the onset of COVID-19 shook up our patterns for living, it also reset priorities from working, eating, and playing out in the world to doing as much as possible from home. This new lifestyle pattern required presenters of the arts to re-think how we can continue to share the arts with people when they cannot attend events in person. To solve this dilemma, Quad City Arts created a new website with an online gallery and e-commerce platform to allow anyone, anywhere access to not only see the artist's work currently showing in our galleries, but to also purchase it conveniently. The new re-design also made it easier for visitors to find more information about our programs, artist opportunities and events. People are discovering this new offering and artworks have now been purchased from as far away as Seattle.

**The Art at the Airport Gallery** continued to showcase regional artists with five exhibits featuring 26 artists. Despite the drastic downturn



in air travel, exhibits provided a safe environment for local people to get out and enjoy some culture. September marked the 100th anniversary of the passage of the 19th Amendment, guaranteeing and protecting women's constitutional right to vote. This historic centennial offered an unparalleled opportunity to commemorate a milestone of democracy and to celebrate the achievements of women—especially in the arts. The exhibit featured huge portraits of female Nobel peace prize winners painted by Cecile Houel of Fort Madison, Iowa and portraits of local women artists and famous female artists by Heidi Hernandez of Davenport. Sculptures in a variety of mediums by 13 women artists filled out the exhibit. The last exhibit of 2020 provided an opportunity to partner with the Fryxell Museum at Augustana College to showcase the beauty of fossils and rocks with landscape paintings and botanical illustrations.

## Artist Services

Quad City Arts continued to serve as a resource to over 800 developing and established visual artists by providing exhibit opportunities, referrals and an e-newsletter disseminating news and opportunities from all over the country. We have a dedicated webpage for paid opportunities directly on our website: [www.quadcityarts.com/opportunities](http://www.quadcityarts.com/opportunities)



The **4th Annual Chalk Art Fest** moved online for the first time in 2020. The virtual event took place August 15-28th, allowing artists from all areas to show off their skills and still win some cash prizes. Instead of gathering for the in-person two-day event in downtown Bettendorf, artists were encouraged to create works of art from home using their driveways, sidewalks, patios and balconies. They could share their process with the community by tagging @quadcityarts on Facebook or Instagram or using hashtags #chalkartfestqc and #quadcityarts and be entered to win one of several \$25 gift cards to downtown Bettendorf restaurants.

Thanks to Blick Art Materials we were able to offer complimentary boxes of professional pastel chalk and Morency Family foundation for allowing us to still give away cash prizes for the event.

To be eligible for cash prizes, artists had to send

a photo of their completed work to Quad City Arts via email. Over 60 photos were uploaded to Quad City Arts Facebook page for judging including a people's choice award. The submissions reached over 45,000 people on our social media page and was shared over 250 times.

Chalk Art Fest is a FREE, community event that encourages people of all ages and abilities to express their creative talents through the arts. This inclusive event seeks to further enhance the cultural vibrancy of our community and foster deeper connections in a fun and interactive way.

## Sponsored by:

Morency Family Foundation

Blick Art Materials

Downtown Bettendorf Organization



# FESTIVAL OF TREES

**Festival of Trees** is Quad City Arts' annual fundraising event supporting arts programs in the Quad Cities. In any other year, the event features over 150 designer displays, live performances and children's activities, as well as art from local high school students and artists from around the region and six special events throughout the 10-day holiday extravaganza.

Festival of Trees kicks off the holiday season in the Quad Cities. But with the COVID pandemic looming overhead, Festival of Trees was re-imagined into something totally new – including a televised holiday special, giving day, and pop-up gift shop and window display.



When the decision was made to re-imagine the 35<sup>th</sup> annual Festival of Trees, the volunteer team and staff wanted to focus on some of those most affected by the pandemic – seniors in retirement and nursing homes and the staff that cares for them. Normally, Festival of Trees hosts Silver Bell Social, a seniors-only day where individuals 65 and over are welcomed into Festival for their own special event, sponsored by Eye Surgeons Associates. The cookies and coffee offered at this special event are a crowd pleaser, so volunteers found a way to safely deliver them to folks all over the Quad Cities.

Over the course of five days, Cookie Caravan Elves delivered over 1000 goodie bags and cookies to 13 retirement villages and nursing homes. Carolers from St. John Vianney Choir and the Chordbusters masked up to sing to open windows and doors. Even the big guy himself, Santa Claus, made the rounds playing music and wishing everyone a happy holiday season.

The magic of Festival of Trees is fueled by a team of hard-working volunteers, generous sponsors, and community donations. This committed group of individuals and businesses dedicate their time, talent and resources throughout the year to pull off this treasured community event. Because of you, Quad City Arts continues to support artists, provide high-quality arts experiences in classrooms and public venues and enhance the quality of life in the Quad Cities through the arts.





## MANAGEMENT TEAM

### Areas & Attractions

Anne Colville and DeDe Leingang

### Design Areas

Kim Parein

### Designer Recruitment

Pat Wohlford

### Facility Logistics

Steve Morrison, Doug Leyendecker, and Carolyn Hamilton

### Finance

Cheryl DeCap

### Gift Shop

Kathy Aden and Stephanie Witt

### Holiday Parade

Julie Basden

### Marketing & Sponsorships

Karie Gilson

### Sales & Operations

Sara Wells

### Special Events Manager

Cheryl DeCap

### Volunteers

Shelly Lowery and Jan Potter

### Consultants

Anne Colville, Cheryl DeCap, Mel Drucker, Carolyn Hamilton, Marty Huber, Cathy Kessel, Joni Parish-Doane, Kim Parein, Meghan Peterson, Monta Ponsetto, Julie Smith, Pat Wohlford

## STEERING COMMITTEE

### A Rather Curious Brunch

Lily Blouin and Alli Thompson

### Admissions

Jenny Smith

### Be Original Gallery

Dawn Wohlford-Metallo

### Bo the Bear

Ruth Petrashek and Bill Wohlford

### Book Tree

Deb Boland and Jamie Donaway

### Budding Designers

Kathy Buckley and Val Bigelow

### Celebrity Lunch

Kim Guy

### Center Stage

Beth Place-Pridemore

### Coat Check and Raffles

Karly Evans

### Costume Characters

Sue Hahn

### Data Processing

Coletta Macaluso

### Design Judging

Monta Ponsetto

### Facility Décor

Julie Smith

### Facility Logistics

Mike Frederick, Fred Gibson, Jerry Ineichen, Darrell Iossi, Wayne Jochmann, John Johnstone, John

Kessler, John Lindberg, Alan Pfaff, Brian Milne, Larry Sandefur, Bill Sturgeon.

### Festival Express

Erin Duffy

### Grand Premiere

Jordan Ziegler

### Gingerbread Village

Linda Harmon

### Handcrafted Stockings

Kim Parein

### Handcrafted Ornaments

Amber Grimm

### High School Art Exhibit

Jane Koski

### Holiday Parade

Julie Reyes, Karie Gilson, Erin Lounsberry-Platt, Jake Eastburn, Steve Schwaegler, Bonnie Sturgeon, Connie Clay, Elaine Burmeister, Paul Schmidt, Ashley Tennant

### Honor Trees

Amy Goodnight

### Military Day

Marlene Marolf

### Reindeer Games

Beth Sindt, Robin Hintz, Karen Gerboth, Janeen Mack, Kay Moreno, Jenny Swanson

### Santa's Special Stars

Lynn Behrends and Beth Behrends

### Santa's Throne

Mike Peppers, Phyllis Rathgen and Judy Norgard

### School Tours

Sara Wells

### Signage

Shannon Cartee and Megan Schoff

### Silver Bell Social

Anne Colville

### Small Wonders

Kathy and Ted Sandrock

### Sneak Peek! Silent Disco

Meghan Peterson

### Special Events Ticket Office

Marcia Harl and Barb Smith

### SugarPlum Ball

Steve Inman

### Table Trimmings

Barb Kuhl

### Teddy Bear Tea

JoAnne Walker

### Toy Tree

Mikki Vrban-Krantz

### TreatShoppe

Amber Bettis, Jami Gonzalez and Arine Maier

### Tree Shepherd

Carmen Darland

### VIP Baskets

Jana Baltimore and Laurie Marple

## 2020 BOARD OF DIRECTORS

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Derek Cockrell

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