



QUAD CITY
ARTS

SPONSORSHIP & MARKETING OPPORTUNITIES

EVENT SPONSORSHIPS

- Derby Party 50th Anniversary
- Chalk Art Fest
- Riverssance Festival of Fine Art
- Performing Arts Signature Series
- Festival of Trees (Separate Brochure)

PROGRAM SPONSORSHIPS

- High School Art Invitational
- Art at the Airport Gallery
- Metro Arts Youth Apprenticeship Program
- Visiting Artist Series

OUR MISSION



Quad City Arts is dedicated to enriching the quality of life in the Quad City region. A non-profit arts organization serving a six-county area in eastern Iowa and northwestern Illinois, Quad City Arts is committed to the growth and vitality of the Quad City region through the celebration, development and presentation of the arts.

WHAT WE DO

Each year, Quad City Arts serves a diverse audience of more than 350,000 people in the Quad Cities region through a variety of arts programming including gallery exhibits, public sculpture, outreach programs, and community events. We also provide funding to artists and organizations in support of community based art projects through a regranting program and offer critical resources to help artists present and develop their work. We are proud to be in a position that has allowed us to foster creativity and culture in our community for the past 50 years.

WHY SPONSOR?

Your support is critical to helping us further our mission, making it possible to expand arts education and access through its visual, performing and community arts programs, as well as providing critical resources in helping artists present and develop their work. Our popular events allow our community to share and celebrate our local culture.

As a corporate sponsor, you will receive recognition in all related print and electronic marketing materials and the opportunity to engage your business with a key audience specific to the event/program. In addition, your company is also demonstrating corporate responsibility by investing in a beloved non-profit organization that is enriching the lives of the community it serves. Together, we can contribute to the vitality of our region!

*All sponsors receive name listing recognition as a sponsor in all related press-releases, Quad City Arts newsletter and Quad City Arts Annual Report.



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817+ FOLLOWERS
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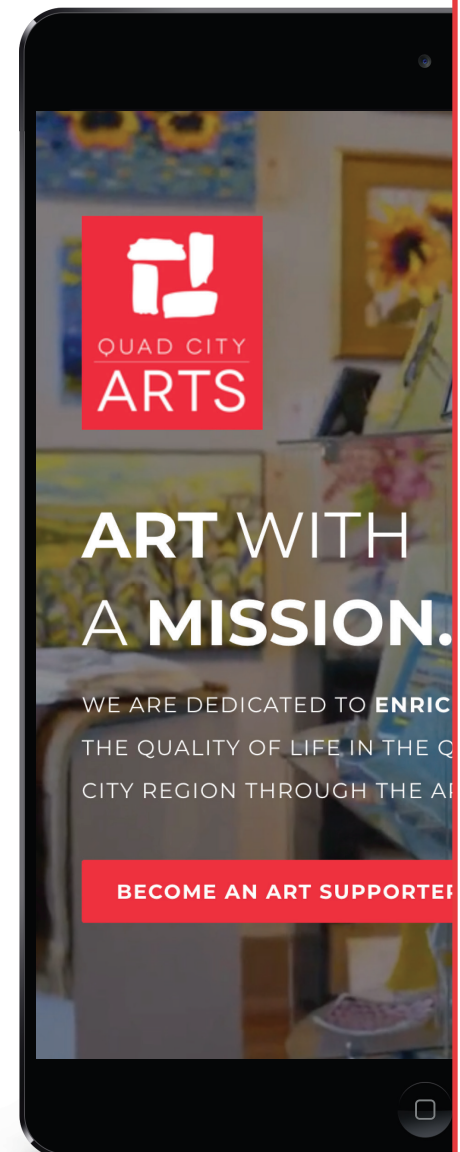
52,806+ /YEAR PAGEVIEWS
QUADCITYARTS.COM



6,584+ E-NEWSLETTER
EMAIL LIST



1,100+ MAILER
DIRECT MAIL LIST



CHALK ART FEST

COMMUNITY EVENT



DATE: June 26-27, 2021

LOCATION: Schwiebert Riverfront Park, Rock Island, IL

EXPECTED ATTENDANCE: 2,000+ over 2-day event

TARGET AUDIENCE:

All ages and backgrounds, skew towards younger demographic of teens and young adults.

In its 5th year, this two-day street painting festival brings together hundreds of artists that take to the streets, transforming the blank cement pavement into magnificent works of art. Streets are blocked off for the two-day event, where artists compete for over \$1,600 in cash prizes including people's choice and a youth category award. Visitors strolling by can enjoy live music, food vendors and kids activities as they watch the art come to life and eventually vote for their favorite. They can even do some chalk art of their own as part of the event. This family-friendly event cultivates creativity in people of all ages and abilities, while making connections between artist and the community in an interactive way.

KEY SPONSOR ACTIVATION AREAS:

Stage/Entertainment, Community Piece, Artist Lunch Vouchers, People's Choice Award, Kids Zone

	Presenting Sponsor \$5,000	Major Sponsor \$2,500	Supporting Sponsor \$1,000	Artist Square Sponsor \$500
Top Billing Sponsor Recognition	x			
Recognition on T-shirts for Artists / Volunteers	Logo	Logo		
Opportunity to pass out promotional materials	x	x		
Opportunity to have vendor booth set-up	x			
Recognition on banner signage throughout the event	Logo	Logo		
Verbal recognition of sponsors on stage during event	x	x	x	x
Recognition on 11 x 17 posters	Logo	Logo	Name	
Recognition in digital advertising & social media	Logo	Logo	Name	Name
Recognition on website and printed materials	Logo	Logo	Name	Name
8 x 10 Signage in front of Individual Artist Square	Logo	Logo	Logo	Logo

For sponsorship inquiries or custom proposal please contact Karie Gilson at kgilson@quadcityarts.com or 309-793-1213

RIVERSSANCE FESTIVAL

COMMUNITY EVENT



DATE: September 18-19, 2021

LOCATION: Lindsay Park In The Village Of East Davenport, IA

EXPECTED ATTENDANCE: 6,000+ over 2-days

TARGET AUDIENCE: All ages & backgrounds

Riverssance Festival of Fine Art is celebrating its 33rd year as the premier fine arts festival in the Quad Cities, showcasing around 100 of the top artists throughout the greater Midwest over the 2-day outdoor event. Organized and run by art enthusiasts, Riverssance continues to be recognized for its careful attention to artists' success and community partnerships. Supporting local and regional artists, the event also features live music, children's activities, artist demonstrations, cash prizes and awards for artists, quality food vendors, and a regional wine tasting.

KEY SPONSOR ACTIVATION AREAS:

Stage/Entertainment, Hospitality Tent, Children's Activity Tent, Artist Awards, Prestigious Harley Award

	Presenting Sponsor \$5,000	Diamond Sponsor \$2,500	Gold Sponsor \$1,500	Artist Square Supporting Sponsor \$500
Top Billing Sponsor Recognition	x			
Recognition on T-shirts for Artists & Sold at Event	Logo	Logo		
Opportunity to pass out promotional materials	x	x		
Opportunity to have vendor booth set-up	x			
Recognition on banner signage throughout the event	Logo	Logo	Logo	
Verbal recognition of sponsors on stage during event	x	x	x	
Recognition on 11 x 17 posters	Logo	Logo	Name	
Recognition in digital advertising & social media	Logo	Logo	Name	Name
Recognition on website and printed materials	Logo	Logo	Logo	Name
Complimentary Tickets (\$6.00 each)	50	25	20	10

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PASS: PERFORMING ARTS SIGNATURE SERIES

FUNDRAISING EVENT



DATE: TBD / Time: 6:30pm
LOCATION: TBD
EXPECTED ATTENDANCE: 100+

TARGET AUDIENCE:
 Affluent, educated, business executives, retired teachers,
 arts enthusiasts, age 50+

Quad City Arts' premiere performing arts subscriber series consisting of six benefit parties held each year with world-class artists from our Visiting Artist Series. Guests enjoy complimentary cocktails, hors d'oeuvres and an intimate performance with the artist followed by up-close conversation & Q&A. All proceeds go to support our Visiting Artist Series, which brings artists of international acclaim to our region reaching nearly 60,000 people in schools (mostly children K-12), workplaces, human service agencies, senior centers and public concert venues. All events are held on weekday evenings from 6:30pm-8:30pm at unique venues throughout the Quad Cities. Venues may be selected in partnership with the presenting sponsor.

	Presenting Sponsor \$3,000	Supporting Sponsor \$350
Exclusive Sponsor Recognition of one benefit party	x	
Entertain clients or employees with tickets to event	x	
Opportunity to say opening remarks from stage	x	
Opportunity to pass out promotional materials	x	
Verbal recognition of sponsor on stage during event	x	
2 Season Subscriptions to PASS	x	
Recognition on banner signage at event	Logo	Name
Recognition on season brochure direct mailed to 500+	Logo	Name
Recognition in digital advertising & social media	Logo	Name
Recognition on website and print materials	Logo	Name

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ANNUAL HIGH SCHOOL ART INVITATIONAL PROGRAM



DATE: April-May 2021 / Digital Awards Ceremony: TBD
LOCATION: Quad City Arts Gallery, Rock Island, IL
EXPECTED ATTENDANCE: 200+

TARGET AUDIENCE:
 170+ High School Students and 28 teachers from over
 16 different schools in Quad City region

Each spring, Quad City Arts features exemplary works of art from top Quad City high school visual artists and their art teachers. Art teachers are invited to choose works by their top 5 students, plus one film project, one piece made of wood, and one using recycled materials. On average, 16 schools, 28 teachers and over 170 students are provided the opportunity to show their artwork in a commercial art gallery and compete for over \$5,000 in scholarships and prizes. The exhibit fills the walls of Quad City Arts' downtown Rock Island gallery, and in a normal year the opening ceremony is attended by hundreds of Quad Citians supporting young artistic talent.

This year's awards ceremony will go virtual this year but in a typical year 200+ people attend the awards presentation held at Rock Island Gallery. Nearly 600 viewers watched the virtual awards last year.

	Presenting Sponsor \$2,000	Senior Scholarship \$1,000 (x2)	Best in Show \$500	Individual Award \$100
Top Billing Logo Recognition	x			
Recognition in Awards Ceremony Video	Logo	Logo	Name	
Recognition on signage at gallery exhibit	Logo	Logo	Name	Name
Recognition on website and printed program	Logo	Logo	Name	Name
Recognition in digital advertising and social media	Logo	Logo	Logo	Name
Recognition in press-release and related media	Name	Name	Name	Name

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ART AT THE AIRPORT

PROGRAM



DATE: Rotating Exhibits Year Round

LOCATION: Quad City International Airport Gallery

ATTENDANCE: 1 million visitors travel through the airport each year

TARGET AUDIENCE: Travelers to and from the Quad Cities

Showcasing cultural vibrancy to the over 1 million visitors that go through the Quad City International Airport each year, this gallery continues to impress viewers from all over the United States with rotating exhibits from local and regional artists within a 250-mile radius of the Quad Cities. Providing exhibit opportunities for artists to showcase and sell their work, this gallery features 40 regional artists in six two-month long exhibits each year.

	Presenting Sponsor \$12,000	Supporting Sponsor \$3,000
"Exclusive" sponsorship of the airport gallery for one year	x	
Vinyl wrap signage on inside walls of gallery with message of support	Logo	Logo
Recognition in press-release and related media	Name	Name
Recognition on all exhibit showcards distributed at gallery and to artists	Logo	Name
Recognition in all digital advertising and social media	Logo	Name
Recognition on website and in any related printed materials	Logo	Logo

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METRO ARTS YOUTH APPRENTICESHIP PROGRAM



DATE: June 2021 | 5 week program
LOCATION: TBD - project based

EXPECTED ATTENDANCE: 50-90 students
TARGET AUDIENCE: 50-90 students participate in the program in a typical year

Since the summer of 2000, Quad City Arts has provided area youth with professional paid internships in various arts disciplines. This five-week long program provides opportunities for youth to develop artistic and professional skills, while enhancing the entire community through the arts. Young adults, age 15-21, work under the supervision and mentorship of professional artists to complete public art projects in disciplines such as: mural painting, sculpture, photography, improv and more. Apprentices are selected through an application and interview process. This program is funded by partners and sponsors to complete public art projects, many of which are on permanent display throughout our community.

	Presenting Sponsor \$10,000	Supporting Sponsor \$2,000
Commission of one custom designed public art project	x	
Help underwrite cost of a public art project		x
Recognition on website and printed program	Logo	Logo
Recognition in digital advertising and social media	Logo	Logo
Banner signage at project work site	x	
Verbal recognition at program showcase	x	x

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VISITING ARTIST SERIES

PROGRAM



DATE: September - April 2021

LOCATION: Schools, Community Sites and Concert Venues

EXPECTED ATTENDANCE: 32,000+ students

TARGET AUDIENCE: K-12 schools in Rock Island & Scott Counties

The Visiting Artist Series, started in 1974, is a nationally-recognized performing arts residency program that makes the arts accessible by bringing world-class professional artists directly to schools and community sites, allowing students to see performances that might otherwise be out of reach. Outreach workshops take place over a one to two-week residency, concluding with a public concert in a traditional concert hall. A typical season runs September–April to align with the academic school year, bringing 8-10 artists to the Quad Cities performing in various disciplines and from different cultural and artistic backgrounds. This year, the Visiting Artist Series moved to a virtual format, where educators, parents and students can access exclusive content from professional artists and ensembles for free. We look forward to bringing these live performances to schools and throughout our community once again, when it is safe to do so.

	Presenting Sponsor (Season) \$15,000	Supporting Sponsor \$2,500
Recognition on banners at select schools and community sites	Logo	
Recognition on banners at all public concerts for season	Logo	
Recognition on website and printed program	Logo	Name
Recognition in digital advertising and social media	Logo	Name
Tickets to public concerts of your choosing	12	6
Season Tickets to PASS (subscriber series benefit parties)	4	2
Additional sponsored TV spots and print ads as agreed upon	x	

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DERBY PARTY

FUNDRAISING EVENT



QUAD CITY
ARTS



DATE: May 7, 2022 / Time: 4pm-8pm
LOCATION: Crow Valley Golf Club, Davenport, IA
EXPECTED ATTENDANCE: 200

TARGET AUDIENCE:
Affluent, Educated, Business Executives, Socialites and
Arts Enthusiasts: Age 40+

Celebrating 50 years of arts education in our community, grab your biggest hat or bowtie and join us for this fun, southern tradition! Funds raised at this event will help Quad City Arts continue offering high quality arts programs and services to over 350,000 people in our region. Featuring southern fare, complimentary wine & beer, live jazz band, bourbon tastings, raffles and live auction. Live Kentucky Derby viewing on multiple screens. Prizes awarded for best hat & bow tie.

	Triple Crown Premier Sponsor \$5,000	Winner's Circle Supporting Sponsor \$2,500	Table Sponsor \$1,000
VIP Cocktail Tables (seats 4) in VIP area with logo signage on tables	2 Tables / 8 guests	2 Tables / 8 guests	1 Table / 4 guests
Recognition on Red Carpet Photo Backdrop	Logo		
Recognition on Printed Invitations	Logo	Logo	Name
Recognition in digital advertising and social media	Logo	Logo	Name
Recognition on website as sponsor	Logo	Logo	Name
Verbal acknowledgement by emcee at event	x	x	
Recognition on programs at event	Logo	Logo	Name

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