

2022 ANNUAL REPORT

VISION STATEMENT

Quad City Arts will foster a thriving arts community by intentionally building its role as an arts presenter, advocate, connector, and resource hub.



A letter from Executive Director, Kevin L. Maynard

If I had to put a theme to 2022, it would be **“laying the ground-work.”** During the year, we set in motion or started working on projects that are coming to fruition this year. Quad City Arts began focusing on how we can build up our local artists and how we could better engage our community in selecting our public art.

- **Quad City Arts’ Artist Index:** For years there has been a request for a list of artists in our region, and now one exists! Throughout 2022 we worked to design a custom platform that allows artists 18 and older to create a free profile. Now, anyone looking to commission work can search for a local artist and contact them directly. Additionally, Quad City Arts now has a resource to use when our clients are searching for local artists.
- **Placemaking Efforts:** We began working with our community partners to create a model that engages the people who live and work in a community to help select new works of art.

This model will play out in 2023 with the Arts Alley redesign project in Rock Island, among others.

- **Artist Workshops:** We hosted workshops on framing artwork and photographing artwork which led to larger conversations around business skills for artists. In 2022, we began the process to become facilitators of a 12-part series designed to help artists with a variety of business topics. These topics include career planning, marketing, pricing, business plan essentials, and more. We are excited to begin offering those soon.

We also continued to offer our wide-ranging programs and events including beloved community events like Festival of Trees and the Quad Cities Chalk Art Fest. **All of this was made possible with your support!** Thank you for enriching the lives in the Quad City region and we look forward to sharing another exciting year with you!

DIVERSITY, EQUITY, AND INCLUSION

In 2020 Quad City Arts made a commitment to improve diversity, equity, and inclusion. What followed was a hard look within our organization, our programs, and our leadership. This section is intended to both share our commitment, improvements, and to measure change. Our efforts around Diversity, Equity and Inclusion are on-going. To read more, you can find the 2021 annual report at quaddcityarts.com/about.

As we continue to foster change within our organization, we will continue to build better relationships in our communities. Quad City Arts contracted with Alfred Ramirez of Diverse Strategies Now to facilitate workshops and improvements in the realm of diversity, equity, and inclusion through 2022. We also have a focus to diversify our organization more through our committee structure.

BIPOC* Board Members	22%
Female Board Members	50%
BIPOC Artists represented in VAS	76%
Female Artists represented in VAS	34%
BIPOC Artists represented in gallery exhibitions	10%
Female Artists represented in gallery exhibitions	52%
BIPOC Artists represented in Metro Arts	31%
Female Artists represented in Metro Arts	69%

*Black, Indigenous, People of Color (BIPOC)

OUR IMPACT IN 2022

136

OUTREACH EVENTS

in schools and community sites by 11 nationally acclaimed performance artists through the Visiting Artist Series



291

ARTISTS FEATURED in our gallery exhibits including the High School Art Invitational

80+ Artists featured in our gallery store

\$ \$
¢ ¢
\$140,000
awarded in
ARTS DOLLARS

- grants to 18 Organizations
- 15 Individual Artists
- 25,763 people impacted

22 NEW

Public Art Installations



3 Murals

17 Sculptures

2 Sculptures Purchased

\$31,000+ PAID TO STUDENTS

age 15-21 to create art in our community



295,765

COMMUNITY ENGAGEMENT reach through events

Events include: Chalk Art Fest, Riverssance, Alternating Currents Events, Performing Arts Signature Series, Public Concerts, Festival of Trees